



## **Northampton Exiles CC Photography and Video Policy**

In line with ECB guidelines, there must be arrangements made to ensure photography and video footage taken within cricket is done so appropriately. Northampton Exiles Cricket Club is keen to promote positive images of cricket being played but please consider the below:

- Photographs are considered as personal data in terms of the Data Protection Act. Consent must be sought from adult, child or parent before capturing, sharing or publishing images where a member can be identified including the club's website.
- Be vigilant that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children.
- Permission is required from parent or carer when a child's name and picture are to appear together including on the club website.
- Photographs or videos must not be taken at matches or training of children without prior permission from the child's parents or carer.
- If no consent for photos or videos has been provided by the parents or carers, all captains and coaches must be informed.
- If permission is given for photos or videos by parents or carers, only images in appropriate kit (training or competition) can be used to reduce risk of inappropriate use.
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection or safeguarding concern.
- There is no intention on the part of the ECB to prevent club coaches using video equipment as a legitimate coaching aid. However, players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching must be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed
- The parents/carers and children must provide written consent for the use of photography and video analysis